



Research Expo 2018

April 20, 2018

Held by Association of Research Companies
“Group 7/89”

About Expo

Third annual research industry expo featuring:

- 🕒 Exhibition stands and conferences at one convenient location
- 🕒 50+ research industry leading companies exhibiting in the event
- 🕒 1000+ visitors
- 🕒 40+ presentations led by industry experts from Russia and other countries
- 🕒 International level
- 🕒 Networking night with buffet and drinks

Organizer - “Group 7/89”

Research Expo 2018 is held by the Association of Research Companies “Group 7/89” which was founded in 2001 and unites over 30 companies in research industry.

Our mission is to facilitate development of research industry in Russia and abroad

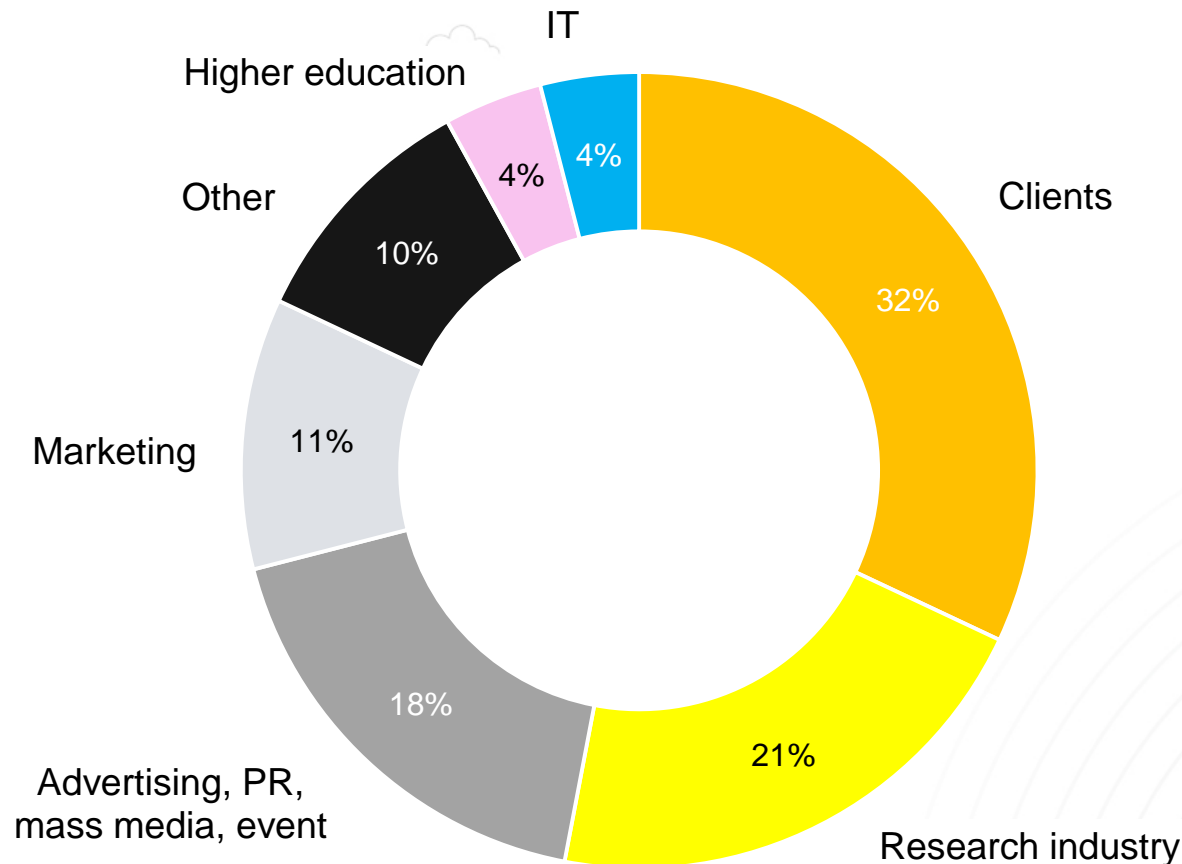
Projects and events of “Group 7/89” include:

- 🕒 Representing Russian companies in the events held by Esomar
- 🕒 Publishing Newsletter – a regular newsletter for researchers, marketing managers and heads of research companies
- 🕒 Conducting webinars and masterclasses aimed at enhancing progress in participants professional level
- 🕒 Auditing research projects

Who will attend?

- Research companies
- Consulting, advertising, marketing and branding agencies
- Software developing companies interested in research industry
- Publishing houses, educational institutions and universities

Visitors distribution by industry type*



#RESEARCHEXPO2018

* Data based on previously held events' survey

7089 группа

ассоциация
исследовательских
компаний



Opportunities for participants

- 🕒 Sharing expertise and communicating with colleagues
- 🕒 Providing help in client and partner companies' search
- 🕒 Information on latest products, testing latest products and techniques
- 🕒 Masterclasses on current methods and technologies in research industry
- 🕒 Testing newly developed research software and equipment

Sponsorship opportunities

| | | | |
|----------------------------|--|--|--|
| Exhibition stands | 4 sq.m. | 6 sq.m. | 9 sq.m. |
| Cost (rubles) | 53 000 | 79 000 | 119 000 |
| Cost (EARLY BIRD) | 47 000 | 70 000 | 105 000 |
| Sponsorship package | Golden | Silver | Bronze |
| Options | Logo in the Expo catalogue (A4 paper size) Logo or company mention in all print materials and website as a Golden Sponsor: - Website - Flyers - Company mention in the information messages - Logo on the Expo tickets - Company banner displayed at the Expo Center | Logo in the Expo catalogue (A5 paper size) Logo or company mention in all print materials and website as a Silver Sponsor: - Website - Flyers - Company mention in the information messages - Logo on the Expo tickets - Company banner displayed at the Expo Center | Logo in the Expo catalogue (A6 paper size) Logo or company mention in all print materials and website as a Bronze Sponsor: - Website - Flyers - Company mention in the information messages - Logo on the Expo tickets - Company banner displayed at the Expo Center |
| Cost (rubles) | 252 000 | 189 000 | 126 000 |
| Sponsorship | Information messages | Company banner on the website | Company banner displayed at the registration area |
| Cost (rubles) | 26 000 | 22 000 | 95 000 |

Sponsorship opportunities

| | | | |
|--|----------------------------------|---------------------------------------|--|
| Sponsorship | Logo on handout bags | Logo on visitor nametags | Logo on exhibitor nametags |
| Cost (rubles) | 144 000 | 72 000 | 20 000 |
| Sponsorship | Mobile application | Mobile device charging station | Hanging poster at the Expo Center |
| Cost (rubles) | 55 000 | 45 000 | 70 000 |
| Logo or company mention in the Expo catalogue | A4 | A4 on the second page | A4 on the back cover |
| Cost (rubles) | 21 000 | 27 000 | 32 000 |
| Logo or company mention in the Expo catalogue | A5 | A6 | Coffee break area |
| Cost (rubles) | 17 000 | 7 000 | 105 000 |
| Sponsorship | Flyer in the handout bags | Flyer in the Expo catalogue | Lottery |
| Cost (rubles) | 13 000 | 10 000 | 10 000 |

Opportunities for speakers

To participate as a speaker it is necessary to fill an application form and submit your presentation's subject and outlay to the program committee

Presentations will be held at the:

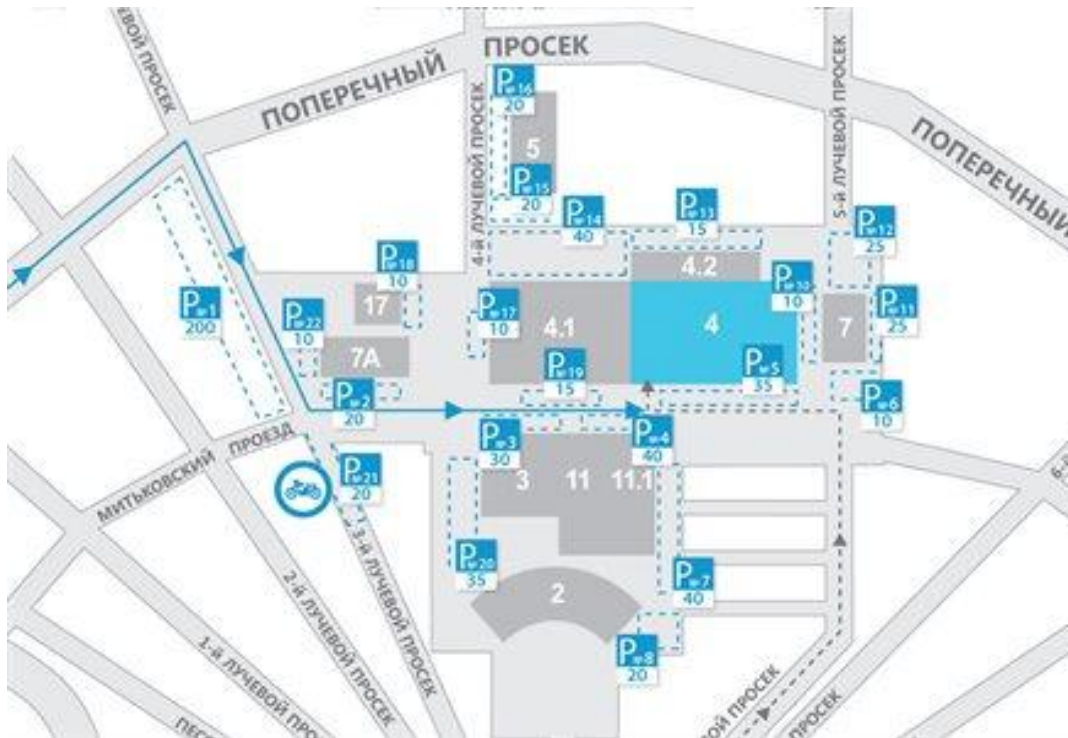
- Main hall
- Sponsor hall (expert presentations)

The event program is approved by the program committee

Event location

KVC Sokolniki, Pavilion 4

Address: 107014, Moscow, 5th Luchevoy prosek, 7 building 1



Contact Information

🕒 Event manager

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🕒 Research Expo website

researchexpo.ru

